

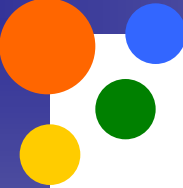


# Do you understand Greek?

## Intermar

Christian Ollivier






# Step 1 (words)

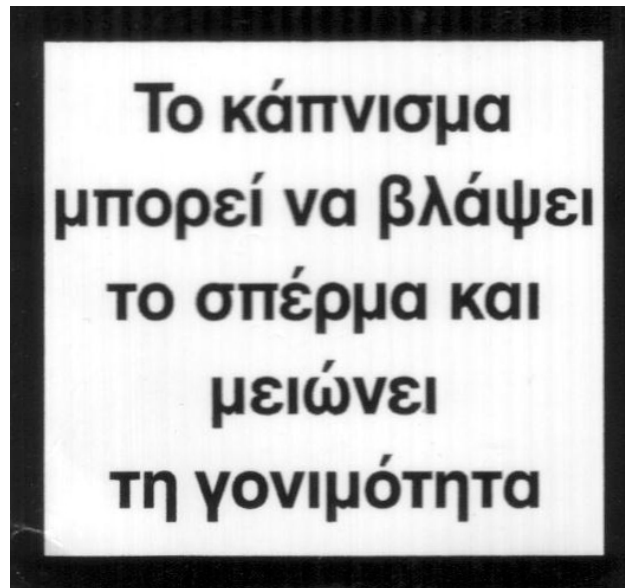
- Look at the words of this short text.
- Can you imagine what it means? If yes, write down your guess.

**Το κάπνισμα μπορεί να βλάψει το σπέρμα και μειώνει τη γονιμότητα**



## Step 2 (text)

- Now look at the text as it looks like in reality.
- Can you now imagine what it means? If yes, write it down.



# Step 3 (situation)

- Look now at the text as it looks like in reality and in the context of publication (Karelia is a cigaret brandmark in Greece)
- Do you know what it means? If yes, write it down.



# Step 4

- 1 word is easy to understand (in latin characters we could write it « sperma »).
- Do you now know what the text precisely means? Write it down and then compare with what your colleagues meant.

